

LOCAL

• TALK OF THE TOWNS

• ENTERTAINMENT

• NATIONAL/WORLD NEWS

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Taking it to the streets

Greenfield's SummerFest, Sidewalk Sales to take place Friday, Saturday

By ANITA FRITZ
Recorder Staff

GREENFIELD — A busy downtown filled with bargains will soon be alive with the sound of music and free entertainment for everyone.

Greenfield Business Association's SummerFest and Sidewalk Sales will be held Friday and Saturday, from 10 a.m. to 5 p.m.

"The Greenfield Business Association puts on SummerFest and Sidewalk Sales to stimulate activity for local businesses," said Kate Snyder, coordinator of the GBA. "Our priority is drawing people to Greenfield's dynamic and historic downtown so that both the economy and sense of community remain strong."

Stores along Main Street will sell their wares under tents on the sidewalks and crafters from across the county will be present. Local vendors will have food for sale — everything from barbecue and Thai to pizza and fried dough.

All of the town's shops and restaurants will be open for business both days.

Wilson's Department Store tent sale will be at the rear of the building this year and World Eye

Bookshop will continue its "Where's Waldo" promotion throughout the event. Waldo will walk around town JFriday and Saturday.

Headlining the music on Friday will be Franklin County's own five-man band Trailer Park, which will play on the Town Common at 3 p.m.

Other events are as follows:

Friday

◆ Magician Fran Ferry will be on Main Street from 11 a.m. to 1 p.m. Rain location is the Arts Block at 289 Main St.

◆ Face painting near Magical Child from noon to 2 p.m.

◆ Hooping with Hooping Harmony near Magical Child from 1 to 2 p.m.

◆ Artspace musicians at Veterans Mall from 2 to 3 p.m.

◆ The band Trailer Park on the common from 3 to 4 p.m.

◆ A movie filmed in Greenfield by the ACT NOW! summer program will be shown at the Arts

Block throughout the day.

Saturday

◆ Farmers Market on the common from 8 a.m. to 12:30 p.m.

◆ Face painting near Magical Child from 10 a.m. to noon.

◆ Dance performance by Celtic Heels on Veterans Mall from 11 to 11:45 a.m.

◆ Lenny Zarcone performs in and around the common from 1 to 2 p.m.

◆ Fashion show featuring dresses by Aliber's Bridal Shop in front of the former Registry of Motor Vehicles on Main Street from 1 to 2 p.m.

◆ Music by students from Matt Kim's Academy of Rock at Miles Street and Fiske Avenue from 3 to 4 p.m.

Berkshire Gas, Greenfield Cooperative Bank, Greenfield Savings Bank, People's United Bank, The Sandri Companies and Valley Medical Group are sponsors of the event.

For more information, call the GBA at 413-774-2791 or email: gba@franklincc.org.