



Greenfield Business Association

395 Main Street, PO Box 898

Greenfield, MA 01302-0898

413.774.2791

gba@franklincc.org

greenfieldbusiness.org

GBA Member Benefits

For more than fifty years the Greenfield Business Association has been gathering business owners and managers together to promote Greenfield as a desirable place to visit and live, a place to shop, eat, play, and conduct business. Our mission and activities are designed to promote business and civic strength in Greenfield.

There are many reasons to join:

- Listing on GBA website and chances to advertise on site
- Receive the monthly newsletter and regular communication from members and the GBA
- Opportunity to display at the annual GBA Member Showcase and other county-wide events (Franklin County Fair, Green River Festival, little e)
- Free event posting and periodic mentions to the entire Franklin County Chamber community
- Collaborate on the design of events that are created to bring people to Greenfield such as SummerFest Sidewalk Sales, Home for the Holidays, and the little e
- Participate in the "Greenfield Dollar" local currency program
- Access to discounted advertising rates through cooperative GBA advertising
- Use the voice of the GBA to make the needs and wants of your business known at the town and state levels.
- Training and workshop opportunities for your continued development as a successful business owner
- Discounts on Town of Greenfield parking passes (20% in 2013; discount determined annually)
- Occasional member-to-member discount offerings
- Free Business West subscription (\$25 value)

The Greenfield Business Association board of directors has made a commitment to increase our membership, expand our marketing opportunities, and advocate more strongly for our local businesses. We offer two ways to become involved. Join us for only \$170.00 per year or join both the Greenfield Business Association and the Franklin County Chamber of Commerce for the low combined membership fee of \$340.00 per year (your dues if you are already a member of the Chamber are \$120). Please fill out the enrollment form and send it in along with your first year's dues payment. Thank you for all you do to keep Greenfield in business!

George Gohl, GBA Board President

Caitlin von Schmidt, GBA Coordinator