

2016 Greenfield Holiday Lights

It's never too early to start thinking about GBA Holiday Lights, which light up the town's new Crossroads Cultural District!

Downtown would be pretty dark each holiday season if it weren't for the Greenfield Business Association and its generous donors. Here's how it works: from mid-November through the first week in January poles on Main and Federal Streets and along Bank Row will be decorated and lit. Each donor's name appears on a star that is attached to a lighted pole. The deadline is November 11.

\$100 DONATION: a white star with your business, group, or family name on a street pole, lit and decorated for the holiday season.

\$500 DONATION: a white star or, if you prefer, a gold star. Your business, group, or family name will be listed as a major sponsor on posters and in other media for our December holiday event, JingleFest.

\$1,000 DONATION: a white or gold star, and a yearlong sponsorship. Your business will be listed as a major sponsor on the GBA website and GBA event marketing materials throughout the year for the GBA Membership Showcase, First Fridays, SummerFest, and JingleFest.

Get a jump on the holiday spirit this year! Holiday Lights sponsorship is a great way to show support for Greenfield and to remind customers of your business during the busy holiday season. Poles may also be sponsored as dedications or memorials. Stars need to be made and hung in time for Thanksgiving so don't get left out in the cold! Choose your donation level by returning this form as soon as possible. Your sponsorship helps the GBA promote Greenfield and all it has to offer.

To those who continue to support Holiday Lights each year, we thank you. New supporters, we truly appreciate your donation. Your involvement means so much to Greenfield and to the GBA. Thank you!

Sincerely,

Greenfield Business Association Finance Committee

Lisa McKenna (Chair), George Gohl, Nancy Pretto, and GBA Coordinator Caitlin von Schmidt

Any questions can be directed to Caitlin at 774.2791 or gba@franklincc.org.



CHOOSE YOUR LEVEL OF SUPPORT:

_____ \$1,000 _____ \$500 _____ \$100

Name/Business: _____

Address: _____

Phone: _____ Email _____

Contact person: _____

Name to appear on star: _____

Please print clearly. Make checks payable to Greenfield Business Association or call to pay by credit card, 413-773-5463. Thank you!

Greenfield Business Association, 395 Main Street, PO Box 898, Greenfield, MA 01302-0898