



**Downtown Greenfield MA  
Saturday, May 21,  
2022**

*Buy a Bee – Help us keep  
the buzz going!*

### **Partner with the Greenfield Bee Fest Committee to grow our annual festival**

Launched by Second Congregational Church in 2010 as a celebration of Rev. Lorenzo Langstroth's 19th century invention of the modern beehive, Greenfield Bee Fest soon became an annual community-wide day of fun and learning – attracting professional beekeepers, bee enthusiasts, and families looking for kid-friendly activities. Though Bee Fest took a pause in 2020 because of the pandemic, it came buzzing back in 2021 with the launch of six new downtown bee sculptures and select virtual events.

In 2022, Greenfield Bee Fest will start on May 7<sup>th</sup> with a freshening-up of the Bee Crosswalk on Court Square; continue with the opening of an art installation on World Bee Day, May 20<sup>th</sup>; and launch into full festival fun on May 21<sup>st</sup>.

### **Make honey happen downtown with a Lamppost Bee**

Support this year's creative projects, including children's activities, art installations, Bee education, music, food and crafts, introduction of three new Bee sculptures, more involvement by area artists and businesses, and wider recognition with a lamppost Bee sponsorship. *Help build Greenfield's identity as a pollinator-friendly community alive with promise!*

**How the Bee Fest Bees sponsorship program works:** From May to September, lampposts throughout downtown Greenfield will be decorated with fanciful yellow and white bees designed by Nan Parati, whose distinctive calligraphy you've also seen on our downtown holiday stars and the signs at Green River Festival.

Each sponsor's name appears on a bee that hangs from one of the lampposts. There are a limited number of bees! While there is no official deadline to sponsor a bee, sponsorship is first come/first served until we run out of bees. You may choose to sponsor as many bees as you wish.

**\$125 donation per bee.** All lamppost sponsors will be listed on Greenfield Bee Fest's website: [www.greenfieldbeefest.org](http://www.greenfieldbeefest.org)

**Sponsor 3 or more bees** and your logo will be included on the Greenfield Bee Fest's website, with a linkback to your website.



Bees may also be sponsored by *individuals* and as *dedications* or *memorials*.

Other custom sponsorships are available; to learn more about possible ways to contribute, contact Amy Timmins at [riverrun56@gmail.com](mailto:riverrun56@gmail.com) or call 413-325-5058.

Please complete the sponsorship form below and follow instructions for payment or to sponsor and pay online, please visit <https://greenfieldbusiness.org/x/2023/2022-Greenfield-Bee-Fest-Bee-Sponsorship>

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***Yes, please count us in as a sponsor of Greenfield Bee Fest 2022***

Company/Organization name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ email: \_\_\_\_\_

We would like to purchase \_\_\_\_\_ Greenfield Bee Fest Bees @ \$125 each for a total of \$ \_\_\_\_\_

***Payment options (please pick one):***

**Our check is enclosed with this order form, made payable to:** *Greenfield Business Association*

**Please mail to:**  
Greenfield Business Association  
*Attn: Greenfield Bee Fest Sponsorship*  
289 Main Street, Suite 205  
Greenfield, MA 01301

**Please charge my Credit Card:** \_\_\_\_\_ (number)

\_\_\_\_\_ / \_\_\_\_\_ expiration \_\_\_\_\_ CVV code

**PayPal** - "Send me a PayPal invoice"

