MINUTES

Greenfield Business Association

March 12, 2019 | 8:30 am

Attendance: FILL IN

Items:

- 1. February 12 Minutes
 - Did not vote on minutes of Feb 12 meeting
- 2. <u>https://visitgreenfieldma.com/</u> Update
 - Mik gave an update on the VisitGreenfieldMA.com website committee, and that Fernando had been contacted. (He has since scheduled a Wed, April 3 meeting at 2:30 in the GCET conference room)
- 3. Membership Committee Update
 - Membership committee reported
- 4. Membership Fair/Showcase Committee Update
 - Budget vote
 - Showcase budget was voted on and approved.
 - Elks cannot commit to anything, so Ben offered the Pushkin.
 - The committee will meet on Mon, April 8 at 9:00 am to discuss.
- 5. Annual Meeting Planning Committee Update
 - Annual meeting committee reported.
 - Will take place at COOP annex offices, Tue, June 11 at 8:00 am, with muffins and coffee.
 - No budget discussed.
- 6. Finance Committee Update
 - Finance committee reported that efforts were on-going
- 7. Announcements/New Business
 - Mik floated idea of asking member businesses their thoughts on the overlay district.
 - Approved by consensus. (Didn't get the poll together in time to be effective reporting at Library Vote the following week.)
 - Jeremy discussed DNA (Downtown Neighborhood Association)

Next Meeting: Tuesday, April 9, 2019 at Montague Webworks Office, Miles St

The mission of the GBA is to promote the economic and civic vitality of the Greenfield business community. To encourage a unified revitalization effort among all segments of the community in order to foster a community of businesses for an economically sound future in Greenfield.