

AGENDA

Greenfield Business Association

November 12, 2019 | 8:30 am

The mission of the GBA is to promote the economic and civic vitality of the Greenfield business community. To encourage a unified revitalization effort among all segments of the community in order to foster a community of businesses for an economically sound future in Greenfield.

Items:

1. October 8 Minutes
2. Finance Update (David, Lisa, Rachel)
3. Holiday Lights Update (Rachel)
 - Greenfield lights
 - Design (Ben, Lucinda)
 - Sponsorship
 - Downtown Greenfield Neighborhood Association/Gfd Economic Development
 - Common Lights (Ben & Rachel)
 - Amherst lights
4. Holiday Ornament Update (Rachel)
5. Community Solar Partnership Update (Bill)
6. Membership (Rachel)
 - Committee - Bob Sunderland and...
 - Benefits
 - Goody Bags
7. Jingle Fest/Greenfield Holiday Spectacular (Rachel)
 - Set-up Committee (Lucinda, Mik, Ben)
 - Pop-up Update (Ben)
 - Festival of the Trees Update (Sheila)
8. Other Updates/business:
 - visitgreenfieldma Update (Mik)
 - George Gohl: "retirement" from GBA acknowledgement plaque
 - Committee of Mik, Lisa, Kriste & Sheila - update
 - Strategic Planning BOD "Retreat" (Sharon)
 - New Business/Announcements

NEXT MEETING - Tuesday, December 10, 2019 at 8:30 am - 239 Main St (Rear)

Other IMPORTANT DATES

Jingle Fest/Greenfield Holiday Spectacular: 12/6+, 4:30-8:00