

AGENDA

Greenfield Business Association

January 14, 2020 | 8:30 am

The mission of the GBA is to promote the economic and civic vitality of the Greenfield business community. To encourage a unified revitalization effort among all segments of the community in order to foster a community of businesses for an economically sound future in Greenfield.

Items:

1. Welcome: Anna Zadworny from GSB
2. December 10 Minutes
3. Finance Update (Bill, Rachel, David)
4. Holiday Lights Update (Rachel)
 - Greenfield light posts
 - Greenfield Common
 - Amherst lights
5. Holiday Ornament Update (Rachel)
 - Sales
6. Community Solar Partnership Update (Bill)
7. Membership (Bob, Rachel)
8. Wilson's Impact
 - Sheila
 - Santa site
 - Book storage
9. Future GBA events
 - Projection "Light Up Gfd" Night fall 2020
 - Grant applications: Mass Cultural Council; Gfd Cultural District
 - Window Decoration Contest
 - 2021 Winter Fair (with Rec Dept)
 - Showcase 2020
 - late spring date
10. Other Updates/business:
 - visitgreenfieldma Update (Mik)
 - Strategic Planning BOD "Retreat" (Bill, Mik, Kriste, Bob and Rachel)
 - New Business/Announcements

NEXT MEETING - Tuesday, February 11, 2020 at 8:30 am - 239 Main St (Rear)