

Attendance: Mik Muller, Bill Baker, MJ Adams, Lucinda Kidder, Penny Ricketts, Ben Goldsher, Jeremy Goldsher; Guests, Sharon Cross; Notes, Bill Baker

Items:

1. Welcomed everyone and introductions
 - Sharon Cross (WHAH group) was nominated and elected to the Board
2. February 11 Minutes
 - MJ motioned to accept minutes; Mik seconded; Motion approved
3. Finance Update
 - Bill gave brief update
4. Membership
 - Need to make huge push in phone calls to update records and touch members.
 - Lucinda suggested a Phone Call Blitz one afternoon.
 - A suggestion that we feature short seminars with accountants and lawyers to educate the members
5. #GreenfieldROCKS
 - Proposed band was booked and not able to perform at the Energy Park
 - Talked about local kid bands performing (maybe pull in the Rec. Dept to help)
 - Possible Rotary sponsorship
 - Look into for insurance for the event
 - Todd Gerry never returned call about the old cars
 - Norman Cousino possible contact for old cars
6. visitgreenfieldma Update
 - Mik is training Leana to update the visit Greenfield website
 - No banner ads allowed
7. Annual Meeting Committee
 - Mik, Bill, and Lucinda volunteered
8. New Business/Announcements
 - Lucinda had a meet the tenants day at the new Lava location

Adjourned 9:30 AM

NEXT MEETING - Tuesday, April 14, 2020 at 8:30 am - 239 Main St (Rear)

The mission of the GBA is to promote the economic and civic vitality of the Greenfield business community. To encourage a unified revitalization effort among all segments of the community in order to foster a community of businesses for an economically sound future in Greenfield.