

ZOOM Attendance: Mik Muller, Bill Baker, MJ Adams, Lucinda Kidder, Penny Ricketts, Bob Sunderland, David Russell, Sharon Cross, Jeremy Goldsher, Kriste Joy; Guest, Victoria Tubbs; Notes, Rachel Roberts

### Items:

1. Quick Check-in: Who's open/who's not? How is everyone doing?
  - "Round Robin" with each attendee sharing personal and business reflections
2. April 14 Minutes
  - Penny motioned to accept minutes; David seconded. Kriste abstained. Motion approved
3. Finance Update
  - Where do we stand with FCCC?
    - Bill discussed our relationship with the Chamber with Diana and believes they will be supportive and that we are in good standing with the Chamber as we work towards our independence from them.
  - Should we retain our office space at the Chamber or consider moving? Is now the time?
    - After discussing with Diana, Bill think it's a good time for us to move spaces and they will help as they can
    - Rachel will double-check about Chamber phonline use and other logistic/business needs the Chamber will still help with so we can come up with an accurate list and cost related to their services
    - Greenspace CoWork location (Rachel, Jeremy)
      - Jeremy will try to create some sort of tour for the BOD of the space
      - Jeremy recommended that we connect with the landlord of the space, Tim Grader, about basement storage; Rachel will do that
      - Rachel, Jeremy and Jeff will connect about how to move forward
    - Mik made the motion that the GBA vacate the Chamber office space and retain other working relationships while we move to office space at Greenspace CoWork; Penny seconded. Jeremy abstained. Motion passed.
    - The GBA will accept the GCC grant for a 1-year membership at Greenspace CoWork; Greenspace will work with GBA to develop signage and 1 file cabinet of storage space inside the office area.
4. Membership Update
  - Membership Dues (Rachel)
    - Membership dues are still coming in
    - Rachel reached out to some businesses she already has significant contact with about timely renewal via email; will follow-up with those who have not replied
    - Rachel will work with Chambermaster to get another list of members to reach out to in May
  - How do we check-in with member businesses?
    - Survey (Penny)
      - Mik pulled survey out of webpage for everyone to try (opened it) and Rachel will send to BOD for trial and feedback
  - Pandemic Outreach/Support

- Who's Open List (Mik)
  - It's mostly being updated by Mik & Rachel from what they observe
  - Some businesses have reached out to be posted but it's not as many as before
  - Rachel asked Penny to help page keep info accurate
- Zoom Forums (Rachel)
  - The Basic Zoom with Jeremy worked great and is posted on our webpage and Youtube channel
  - Lots of participation in the Small Business Assistance forum with MJ and Terri Anderson
  - The Breakout Room Forum was not well attended
    - MJ wondered if running it again - or Jeremy thought a video - might be helpful as people are still getting used to Zoom and might be more ready for it
  - It was agreed that the participation and connection with our local business people felt good and that we should try for more opportunities for support and connection
    - Maybe we will get other Zoom forum ideas from survey
- Finance Opportunities (MJ)
  - There is a Microenterprise Grant program the city is pulling together with CBDG money for small business; MJ is holding an informational Zoom at 10 am
  - There are still other opportunities the city, FC CDC, and other are working on and MJ will keep us informed
- Other ideas?
  - Pull together a list of information to help businesses reopen:
    - What's recommended for employee and customer safety?
    - What types of shielding?
    - What if someone isn't complying with the mask order?
    - How many people should be allowed in and what is the best practice for determining and monitoring it?
    - Let's look to what the state or CDC is offering for info and repost

## 5. Event Planning Discussion

- Annual Meeting in June (Committee)
  - BOD decided in will be on Zoom
  - Committee needs to come up with an agenda, slate of officers, and press release to be emailed to members
- #GreenfieldRocks Update (Rachel)
  - BOD decided we should move forward with this for the weekend of July 10-12
  - BOD should reach out to local businesses to relaunch the idea
  - Rachel contact members & other Greenfield businesses thru social media and emails
  - Rachel will reach out to the city about buskers

Adjourned 9:50 AM

**NEXT MEETING - ANNUAL MEETING Tuesday, June 9, 2020 at 8:30 am**

**ZOOM::**<https://zoom.us/j/7093692888>

The mission of the GBA is to promote the economic and civic vitality of the Greenfield business community. To encourage a unified revitalization effort among all segments of the community in order to foster a community of businesses for an economically sound future in Greenfield.