BOARD MEETING AGENDA

Greenfield Business Association

Tuesday, April 13, 2021 | 8:30 am ZOOM: <u>https://zoom.us/j/7093692888</u>

The mission of the GBA is to promote the economic and civic vitality of the Greenfield business community. To encourage a unified revitalization effort among all segments of the community in order to foster a community of businesses for an economically sound future in Greenfield.

Items:

- 1. March 9 Meeting Minutes
- 2. Finance Update
 - Mass Grant Update
 - Excel/Quickbooks/Wave update
- 3. Planning discussion for 2021; continued
 - Sub-committees-Updates
 - Marketing
 - Membership
 - Holiday Lighting
 - Other projects/ideas
 - VisitMA website
- 4. Upcoming Events / Activities
 - Bee Fest collaborations, quick report
 - Annual Meeting (June 8)
- 5. Other Updates / Business

NEXT MEETING - Tuesday, May 11, 2021 at 8:30 am ZOOM: <u>https://zoom.us/j/7093692888</u> Open to all members