

# BOARD MEETING AGENDA

Greenfield Business Association

*Tuesday, July 13, 2021* | 8:30 am HYBRID

ZOOM: <https://zoom.us/j/7093692888>

or In-person at Hawks & Reed Performing Arts Center

The mission of the GBA is to promote the economic and civic vitality of the Greenfield business community. To encourage a unified revitalization effort among all segments of the community in order to foster a community of businesses for an economically sound future in Greenfield.

## Items:

1. Welcome New Members & Introductions
2. June 29 Minutes
3. Officer Elections
4. Meeting to be Zoom, In-person or Hybrid; where?
5. Finance Update
  - Wave update
6. Sub-committee Updates
  - Marketing
    - #DiscoverGreenfield video project
    - VisitMA website
  - Membership
  - Holiday Lighting
7. Upcoming Events / Activities
  - Showcase
  - Halloween
  - Jingle Fest
8. Other Updates / Business

**NEXT MEETING - Tuesday, August 10, 2021 at 8:30 am**

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**Open to all members**