

# BOARD MEETING AGENDA

Greenfield Business Association

*Tuesday, August 10, 2021* | 8:30 am HYBRID

ZOOM: <https://zoom.us/j/7093692888>

In-person at GCC Downtown Center, front door (need to be let in)

The mission of the GBA is to promote the economic and civic vitality of the Greenfield business community. To encourage a unified revitalization effort among all segments of the community in order to foster a community of businesses for an economically sound future in Greenfield.

## Items:

1. July 13 Minutes
2. Meetings
  - Confirm meeting space
  - Short/Long-term Planning Meeting
3. Finance Update (brief)
4. Sub-committee Updates
  - Marketing
    - #DiscoverGreenfield video project
    - VisitMA website
  - Membership
  - Holiday Lighting
5. Upcoming Events / Activities
  - Showcase
  - Halloween
  - Jingle Fest
6. Other Updates / Business
  - Soapbox Derby

**NEXT MEETING - Tuesday, September 14, 2021 at 8:30 am**

ZOOM: <https://zoom.us/j/7093692888>

**Open to all members**