

# BOARD MEETING AGENDA

Greenfield Business Association

*Tuesday, December 14, 2021 | 8:30 am*

ZOOM: <https://zoom.us/j/7093692888>

The mission of the GBA is to promote the economic and civic vitality of the Greenfield business community. To encourage a unified revitalization effort among all segments of the community in order to foster a community of businesses for an economically sound future in Greenfield.

## Items:

1. November 9 Minutes
2. Meetings
  - Confirm Meetings -- Zoom or In-person
  - Short/Long-term Planning Meetings/Updates
    - Quick November meeting update
    - Next brainstorm meeting Monday, December 20, 5:30 via Zoom
    - Save the Date: 2022 BOD Planning Meeting on Wednesday, January 5, 5:30-7:30 via Zoom
3. Finance Update (brief)
  - first WAVE report (maybe)
4. Recent Events
  - Holiday Lights
  - Shop Local Saturday
  - Jingle Fest
5. Sub-committee Updates
  - Marketing
    - #DiscoverGreenfield video project
  - Membership
6. Upcoming Events / Activities
  - Rep Whipps Virtual Cocktail Hour
  - Winter Carnival Window Contest
  - Hearts?
7. Other Updates / Businesses
  - Restaurant Rescue Match
  - Route 2 Rural Innovation Corridor, collaborative

- Political Outreach/Collaboration
  - GBA/City monthly meeting
  - MA House of Representatives
    - Redistricting MA/Greenfield
      - Blais, Whipps, Mark
  - MA Senate
    - Jo Comerford

**NEXT MEETING - Tuesday, January 11, 2022 at 8:30 am**  
**ZOOM: <https://zoom.us/j/7093692888> (until further notice)**  
**Open to all members**