

# BOARD MEETING AGENDA (UPDATED)

Greenfield Business Association

*Tuesday, January 11, 2022 | 8:30 am*  
ZOOM: <https://zoom.us/j/7093692888>

The mission of the GBA is to promote the economic and civic vitality of the Greenfield business community. To encourage a unified revitalization effort among all segments of the community in order to foster a community of businesses for an economically sound future in Greenfield.

## Items:

1. December 14 Minutes
2. Finance Update (brief)
  - First WAVE report (as it is, helpful?)
3. Long-term Planning
  - Meeting review
  - Calendar review
4. Upcoming Events / Activities
  - Hearts and Kindness Lampposts
  - Rep Whipps Virtual Cocktail Hour
  - Winter Carnival
    - Window Contest
    - Common events with Hawks & Reed
  - Parking Forum
5. Sub-committee Updates (brief)
  - Marketing
    - #DiscoverGreenfield video project
  - Membership
6. Other Updates / Businesses (brief)
  - Restaurant Rescue Match
  - MOTT TTR Grant application
  - Route 2 Rural Innovation Corridor, collaborative
  - Political Outreach/Collaboration
    - GBA/City monthly meeting

**NEXT MEETING - Tuesday, February 8, 2022 at 8:30 am**  
ZOOM: <https://zoom.us/j/7093692888> (until further notice)

**Open to all members**