

BOARD MEETING AGENDA

Greenfield Business Association

Tuesday, October 11, 2022 | 8:30 am

***NEW LINK** ZOOM:

<https://us02web.zoom.us/j/7670972330?pwd=MVpET3dhOVFvWjhLMlNnelh5WUFWdz09>

Meeting ID: 767 097 2330

Passcode: 81mjb2

The mission of the GBA is to promote the economic and civic vitality of the Greenfield business community. To encourage a unified revitalization effort among all segments of the community in order to foster a community of businesses for an economically sound future in Greenfield.

Items:

1. Finance Update: *Confidential* P&L Reports included (Kriste)
 - From Rachel: *these may or may not be available to review*
2. NEEDED
 - BOD Volunteers Needed to Help with Events* (*Mik, can you ask BOD members which upcoming events each might be able to help with*)
 - Volunteers for fluffing garlands (*Christine, can you update the BOD on where we are with our volunteer list?*)
3. Membership
 - New Member Committee (Bill, Chair)
 - Stewardship Committee (MJ, Chair)
4. Reports (on recent or current activities and events)
 - MOTT (MJ)
 - Business Breakdown with GreenSpace CoWork (Jeremy)
5. Calendar Review / Upcoming Events / Activities: Updated Calendar Included
 - #DiscoverGreenfield Videos (MJ)
 - COVID & Business Forum
 - Garlands Fluffing & Holiday Light Sponsorship*
 - Downtown Trick-or-Treat Halloween*
 - Shop Local Saturday
6. Ongoing Updates (brief)
 - Marketing
 - From Rachel: *the marketing committee needs to meet to discuss marketing for Shop Local Saturday (11/26) and Jingle Fest (12/2-4 but 12/2 is Jingle Fest and 12/2-4 is the Pushkin Pop-up which we should support Ben with as it brings a lot of people into downtown).*
 - GBA/City monthly meeting
 - From Rachel: *these will continue while I'm away via Google Meet/Zoom. the next one I'd scheduled for 10/13 at 1:30 EST*
7. Other Updates / GBA Business (brief)
 - Office space: *an office at 278 Main. To keep this space we need to discuss what's needed with Jeremy and Jeff.*
 - Rachel's schedule: *away through 11/3 available via text/emails but things will take longer than usual to be completed*
8. Sharing

NEXT MEETING - Meeting: Tuesday, November 8, 2022 at 8:30 pm

Zoom* (same link as above—use every month)
Open to all members