

BOARD MEETING AGENDA

Greenfield Business Association

Tuesday, October 11, 2022 | 8:30 am

***NEW LINK** ZOOM:

<https://us02web.zoom.us/j/84076450953?pwd=K3ppa1UzSmVGOzdUO3RlYUdyO2s4dz09>

Meeting ID: 840 7645 0953

Passcode: 205727

Additional log-in options in email

The mission of the GBA is to promote the economic and civic vitality of the Greenfield business community. To encourage a unified revitalization effort among all segments of the community in order to foster a community of businesses for an economically sound future in Greenfield.

Items:

1. Minutes
 - October 11
2. Finance Update: *Confidential* September P&L Reports included (Rachel)
3. NEEDED
 - BOD Volunteers Needed to Help with Events*
 - *Garland Fluffing*
 - *Garland Installation*
4. Membership
 - Joint Meeting to be scheduled with New Member Committee (Bill, Chair) & Stewardship Committee (MJ, Chair)*
5. Reports (on recent or current activities and events)
 - Business Breakdown with GreenSpace CoWork (Jeremy)
 - Halloween (MJ/Heidi/Judy)
6. Calendar Review / Upcoming Events / Activities: Updated Calendar Included (Rachel)
 - #DiscoverGreenfield Videos
 - COVID & Business Forum
 - Holiday Light Sponsorship
 - Shop Local Saturday
7. Ongoing Updates (brief)
 - Volunteer List (Christina/Judy)
 - Marketing (Rachel)
 - The marketing committee needs to meet to discuss marketing for Shop Local Saturday (11/26) and Jingle Fest (12/2-4 but 12/2 is Jingle Fest and 12/2-4 is the Pushkin Pop-up which we should support Ben with as it brings a lot of people into downtown).
 - GBA/City monthly meeting (MJ/Rachel)
 - The next one is scheduled for 11/10 at 1:30
8. Other Updates / GBA Business (brief)
 - Office space (Jeremy)
9. Sharing

NEXT MEETING - Meeting: Tuesday, December 13, 2022 at 8:30 pm
Open to all members