

Greenfield Business Association Meeting Minutes 4/11/2023

Present board; Mik Muller, MJ Adams, Judy Raper, Jeremy Goldsher, Sharon Cross, Amy Britt, Bill Baker, Elizabeth Moore, Kriste Joy, Isaac Mass. Quorum

Present other: Christian LaPlante, Hannah Rechtschaffen

Meeting opened at 8:38 AM

Minutes: Skipped

Financial Report: Skipped

Motion to hire Hannah Rechtschaffen as GBA's new Coordinator made by MJ, seconded by Bill.

Amended to get Hannah on the bank checking account as a signatory. **Passed unanimously.**

Congratulations Hannah!

New board terms begin in June.

May 1st 6:00-9:00 PM Board Retreat at Kobe.

Committee Reports: Membership (Bill and MJ) No updates to report. Will meet with Hannah and Mik.

Should the GBA have their own laptop? The one we bought for Rachel in 2018 no longer powers on. Could a local business donate one in exchange for membership? Bill will talk to the owner of 'We can fix your bleeping computer' to see if he can fix the existing laptop.

MJ will stay on the GBA board until the Mayor appoints someone new. Christian will help fill the gap.

Greenfield videos: We have 3 and are working on more. Mik suggests that Drew (who has already donated four hours to edit) be hired as a contractor for a few hours per month to spearhead this effort.

Issac makes motion to this effect, seconded by Elizabeth. Jeremy asks are we still collectively committed to this project versus handing this off to GCTV? Yes. **Motion passes.** Drew is hired.

Storage space: GCTV has offered space for \$100 per month. Everyone agrees that's a good idea. There is also small office space.

Greenspace Co Work—Office is outside of our budget, but they have a lower budget option to rent by the hour (\$175 per month is the standard monthly rate). They could figure out an organizational rate.

New Business: Elizabeth is staying on. Kriste is with us until May. MJ is moving to Colorado 😞. The mayor will appoint a new person (most likely the person who takes MJ's job). MJ plans to stay connected through the transition. We will have 3 or 4 slots open by June. Judy suggested Mpress and volunteered to reach out to her. Mad House staff was suggested. Issac suggested recruiting businesses that are not downtown. Jeremy—we need energy. That is more important than location. Jeremy suggests Tim Dolan and Linda (?) Suggestion was made that we get someone from the Industrial Park. Bete Fog Nozzle? We will all reach out to potential new members and try and find some new enthusiastic folks!

Hannah wondered if we have ever had an Ambassador program? This would allow people who are not board members to greet new business members and welcome them. We have not.

GBA Newsletter - Mik feels that is important, and will spearhead the effort with Hanna, Sharon and Elizabeth.

Franklin Co. Discovery map (adding Greenfield): MJ met with Dan Ekstein who coordinates it, and he is interested in moving forward. Goose Divine is interested—we need a critical mass of businesses to participate. MJ needs someone to recruit businesses. Hannah will do that. Proposal is to expand Greenfield's presence on the map. Jeremy is interested (financial contributions are necessary for us to participate). Plan is to have it out prior to the Green River Festival. Jeremy brought up the fact that we talked a while back about a walking map. Jeremy knows this is being worked on, by a local artist but it won't be done anytime soon.

Upcoming Events: Green River Fest. Do we want to do anything with that? (This didn't get resolved)

Jeremy-What is the next event GBA is coordinating? Mik—we are pulling back on events and focus on membership/benefits. If we want a full-time coordinator, we need to double our membership. MJ- There are no obligations we currently have, but upcoming events include:

- WRSI Annual Meltdown 4/22
- Farmers Market Grand Opening/Healthy Kid Day 4/29
- Cornhole Tournament 5/6
- Bee Fest 5/20 (Possibility of scavenger Hunt)
- GCC Day 6/2
- Pride Day 6/20
- Juneteenth 6/19
- In the future; Vintage Days/Franklin Co Parade

GBA website should link to Visit Greenfield calendar

Jeremy asked about the interface between Signature Sounds (for Green River Festival) with Greenfield businesses. We can talk about this at our planning meeting (though it might be too late).

Meeting closed at 9:35 AM

Submitted by Judy Raper