

GBA April Meeting

Present: Mik Muller, Hannah Rechtschaffen, Derek Helie , Kaitlin, Amy Britt, Bill Baker, Garry Longe, Matt Allen, Daniel Piasecki, Lisa Granger

- Accepting Nominations for New Board member: Kaitlin von Schmidt. Unanimously voted in. Derrek Healy was also voted in unanimously. Derrek is a city councilor. We now have a full board
- Director's Report- First Mayoral Listening session (might become bi-annual) 70-80 participants. It was mostly about parking and Main St re-design. Hannah Logan (Farmers Market Manager) stepped down from the board, but will remain involved as an ambassador. Challenging to balance building of value and membership/sponsor drive. A discussion followed regarding the importance of all of us reaching out to those we know. We currently have 81 active members. 144 businesses have bought a sign in the past three years. (60 businesses have shown interest, but not joined). Various strategies to increase membership were discussed including a percentage off for referral.

Hannah reminded people they need to serve on at least one committee. An agreement was reached with the bee fest committee that gives us a larger cut of proceeds (25% instead of 15%)

Roundtable event is 4/30 at 5pm. It is focused on downtown. The local business showcase is 5/16.

(Mik) We need to buy new pole wraps. We should buy 30-60.

Mik suggested we hire a bookkeeper.

Also Mik's role as president is coming to an end. Please consider if you might want to assume this role. We will vote at our annual meeting in June. Vice President and Secretary are also up for re-election.

We have a possible new space. Hannah is in the process of trying round up sponsors. It is the space above Namaste and adjacent to GreenSpace. GCC is a strong option, but any other ideas are welcome. We can also reduce \$1200 per year given that we won't be renting the space from GCTV.

There was discussion regarding garland storage. They are currently in a garage and we don't want to re-bag them. Derek will meet up with Mik and Dan to consider how to better store them.

Franklin Co. Chamber breakfast was discussed (not now is past). Meeting ended at the 1 hour/12 minute mark.

