**BOARD MEETING AGENDA**

Greenfield Business Association

 *Monday, July 14, 2025* | **1:30 pm**

***Via Zoom, https://us02web.zoom.us/j/7670972330***

**Community Agreements**

One mic. We can’t be articulate all the time. No one knows everything, together we know a lot.

Move up, move up. Recognize intent, attend to impact. Expect and accept a lack of closure.

Try not to repeat yourself or others.

**Additional Resources:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Leader** | **Duration / End Time** | **Priority**  | **Title/Description** | **Supporting Links** | **Intended Action** |
| **Amy, Dan, Hannah** | 10 min / 1:40pm | **Med** | **Check-In** * Approve minutes from last meeting
* Conversation around availability of minutes online
* VOTE in new board member: Madeline Miller, Artspace
* Find a date for member social event to welcome new GBA members at Greenfield Chevrolet
* Community Agreement - draft will be circulated this month; submit thoughts / comments; vote in August.
 | Minutes[Proposed GBA Community Agreement language](https://docs.google.com/document/d/16qr-FtzGfU9PZyOYIl9Yw7S2G-6qimmjoLHrI80L2QM/edit?usp=sharing)  | **Vote (x2)** |
| Lisa/Bill | 15 min / 1:55pm | **High** | **Finance Committee Update** * Financial update from Finance Committee
* Changes to sponsorship tiers
* Addition of language around directorship match and new members / sponsors
	+ Targeted outreach to professionals (lawyers, doctors, dentists) specifically with this message
 |  | Discussion |
| Hannah | 20 min / 2:15pm | **High** | **Membership, Fundraising and Revenue Discussion*** Membership goals for 2025 and beyond
* Fundraising targets, plans
* Board participation - what does this look like? Where is the board’s comfort level? How to prioritize Hannah’s time between fundraising and other items?
 |  | Discussion |
| Hannah, Amy, Judy / Matt | 15 min / 2:30 pm | **High** | **Committee Reports*** Membership (Dan)
	+ Charter update
* Marketing (Isaac/Dan)
	+ Charter example:
		- [Marketing Committee Charter](https://docs.google.com/document/d/1UdJ-qmQhsgUDysbf4ynYMYhE7EZewXnxsCkHmWghOAA/edit?usp=drivesdk)
	+ Marketing Intern retention
* Nominating Committee
* Events (Judy/Amy)
	+ Roundtables
		- July 21 @ 5:30pm - Police Substation
	+ Softball (Judy / Matt)
* Blooming Greenfield (Hannah)
	+ Activities update
 |  | Informative |
| Hannah | 20 min / 2:50pm | **High** | **Director’s Report and Updates*** Parking Benefit District
* Advancing Relationships & Projects
	+ Rotary parcel beautification project
* GBA / CDC / Greenspace Opp
	+ Update
* Future of the Bee Fest
* ArtsWalk update
 |  | Discussion |
| **ALL** | 5min / 2:55pm | Med | **Announcements / Reminders** |  | Informative |
| ALL | 5 min / 3:00pm | **Med** | **Check-Out*** **Review action items/next steps**
* Next Meeting Date/Time
	+ August 11, 2025 at 1:30pm via Zoom
 |  |  |

**Next Meeting:**

**Date:** Monday, August 11, 2025

**Time: 1:30pm**

**Location: Via zoom**

<https://us02web.zoom.us/j/7670972330>

Meeting ID: 767 097 2330