



The Greenfield Business Association
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GBA Member Benefits

For more than fifty years the Greenfield Business Association has been gathering business owners and managers together to promote Greenfield as a desirable place to visit and live, shop, eat, play, and conduct business. Our mission and activities are designed to promote business and civic strength in Greenfield.

There are many reasons to join:

- Listing on GBA website and associated sites, as well as first option for online advertising
- Free participation in the GBA Membership Spring Showcase
- Free event posting and periodic mentions to the entire Franklin County community and beyond
- Collaborate on the design of events that are created to bring people to Greenfield such as Downtown Trick-or-Treat, Jingle Fest, Holiday Lights, and the GBA Membership Spring Showcase
- Participate in the “Greenfield Dollars” local currency program
- Access to discounted advertising rates through cooperative GBA advertising
- Receive and contribute content to the GBA e-newsletter
- Combine educational and research resources about issues that affect the GBA community
- Amplify your business’ voices for the needs and wants of your Greenfield businesses at the town and state levels with the combined business unity of the GBA
- Training and workshop opportunities for your continued development as a successful business owner

The Greenfield Business Association has made a commitment to increase our membership, expand our marketing opportunities, and advocate more strongly for our local businesses. We offer two ways to become involved. Join us for only \$175.00 per year or expand your local reach by joining both the Greenfield Business Association and the Franklin County Chamber of Commerce for the low combined membership fee of \$350.00 per year (your dues if you are already a member of the Chamber are \$125). Please fill out the enrollment form and send it in along with your first year's dues payment. Thank you for all you do to keep Greenfield in business!



Greenfield Business Association

Bill Baker, GBA Board President