



The Greenfield Business Association

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GBA Member Benefits

It's 2019 and the Greenfield Business Association is bringing in new members while expanding its marketing opportunities and continuing to advocate strongly for our local businesses.

Join us and enjoy these outstanding benefits!

Enhanced Interactive Online Presence

The GBA and the VisitGreenfieldMA sites are both undergoing significant upgrades offering:

- Interactive listings for all members, linking to your own web presence
- Event postings coordinated with the Franklin County Chamber site
- Links to tourism sites
- Links on GBA site to post employment needs, commercial real estate availability, etc.
- Online advertising opportunities

Collaborations, Connections and Events

- Get discounted advertising opportunities through cooperative GBA advertising
- Participate in the GBA Membership Showcase
- Benefit from business training and workshops for you and your employees
- Make your voice heard at the town and state level through GBA business unity
- Collaborate on planning and executing special town events: Holiday Lights, JingleFest, etc.
- Benefit from the buy-local Greenfield Gift Card program
- Receive and contribute content to the GBA E-Newsletter

For more than fifty years the Greenfield Business Association has been gathering business owners and managers together to promote Greenfield as a desirable place to visit, live, shop, eat, play, and conduct business. Our mission and activities are designed to promote business and civic strength in Greenfield.

We offer two ways to become involved:

Greenfield Business Association membership

\$175 per year

GBA + Franklin County Chamber of Commerce membership*

\$350 per year*

**Already an FCCC member? GBA membership is \$125 per year*

Please fill out the Enrollment Form and send it in along with your first year's dues payment.

**Thank you for all you do to keep
Greenfield in business!**

Bill Baker, GBA Board President



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