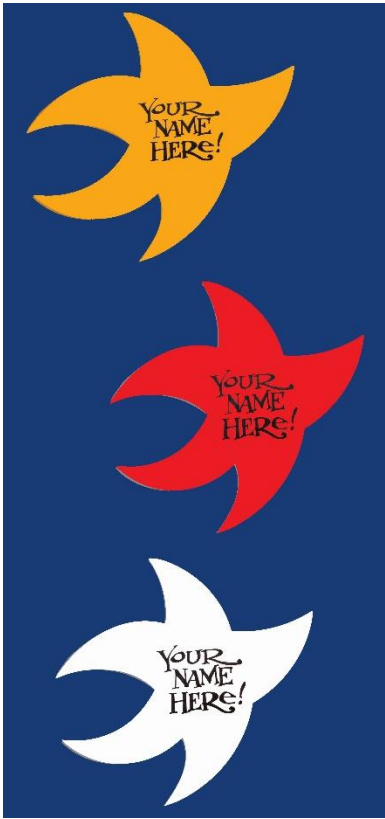
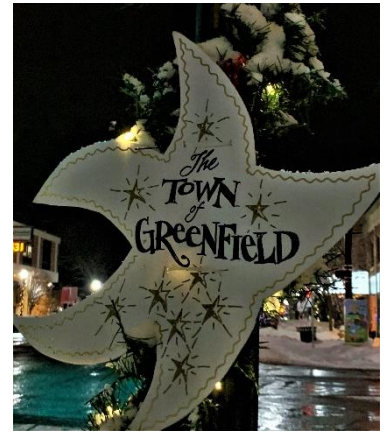


It's never too early to start thinking about GBA Holiday Lights!

Thanks to the GBA and our generous donors, downtown Greenfield sparkles with holiday cheer each year! We hope you'll join us in spreading the joy through a 2021 Holiday Lights sponsorship!!



How the Holiday Lights program works

From mid-November through the first week of February (just after Greenfield's Winter Carnival) poles on Main and Federal Streets, as well as Bank Row, will be decorated and lit with beautiful lights. Each sponsor's name appears on a star that hangs from one of the lighted poles. **The deadline to make an EARLY sponsorship this holiday season is October 29th***. You may choose to sponsor as many stars in the denominations below as you wish.

\$1000 Donation: a **gold** star on a decorated and lit pole

\$500 Donation: a **red** star on a decorated and lit pole

\$100 Donation: a **white** star on a decorated and lit pole

Street poles may also be sponsored as dedications or memorials. Sponsorship is open to individuals in addition to businesses and organizations.

We will run sponsorship until all decorated poles are claimed. We ran out of poles in the 2020 season so don't miss out by waiting too long! **As a bonus for sponsoring EARLY, you are sure to have a decorated lamppost and we will list your sponsorship on our Facebook page (for a little extra promotion)!*

Holiday Lights sponsorship is a great way to show your support for Greenfield and to remind customers of your business during the busy holiday season. Your sponsorship also helps the GBA promote Greenfield and all it has to offer!

Now is the time to get a jump on the holiday season with a Holiday Lights sponsorship! Thank you for your support!

Please print clearly to fill-out this form. Make checks payable to *Greenfield Business Association* and mail to 289 Main St, Greenfield MA 01301. To pay with a credit card, call 413-376-5638 (and leave a message requesting a call back for *Holiday Light Sponsorship payment*). **EARLY Sponsorship Deadline** is **OCTOBER 29th**. Thank you!

Choose your level of support: __\$1000 __\$500 __\$100 TOTAL: \$_____

Name/Business: _____

Address: _____

Phone: _____ Email: _____

Name to appear on star** : _____

I want to sponsor more than one star, here's the additional information** : _____

**The GBA reserves the right to edit or adapt name on star to fit within space limitations.
Rather register online? Go to: <https://greenfieldbusiness.org/x/2014/EARLY-SPONSORSHIP-2021-Holiday-Lights-Sponsorship>