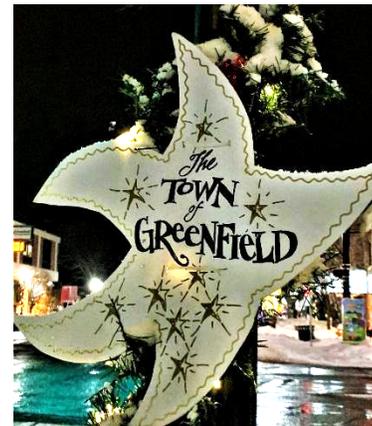


GBA Holiday Lights Sponsorship Opportunities are Here!

Our community's generous donors make it possible for the GBA to light-up downtown Greenfield with sparkles of holiday cheer each year! We hope you'll join us in spreading the joy through a 2022 Holiday Lights sponsorship!!

How the Holiday Light program works

From mid-November through the first week of February (just after Greenfield's Winter Carnival) poles on Main and Federal Streets, as well as Bank Row, will be decorated and lit with beautiful lights. Each sponsor's name appears on a star that hangs from one of the lighted poles.



You may choose to sponsor as many stars in the denominations below as you wish.

☆ **\$1000 Donation: a gold star** on a decorated and lit pole

☆ **\$500 Donation: a red star** on a decorated and lit pole

☆ **\$100 Donation: a white star** on a decorated and lit pole

****Be among the first stars to be posted with PRIME Sponsorship!** PRIME Sponsorship gets your star posted by the City of Greenfield's Tree Lighting on Saturday, November 26 at 4:30 pm. **The deadline to make a PRIME sponsorship this holiday season is November 20***. As a bonus for sponsoring PRIME, in addition to assurance you have a decorated lamp post this season, we will list your sponsorship on our Facebook page (for a little extra promotion)!*

FAQs: Street poles may also be sponsored as dedications or memorials. Sponsorship is open to individuals in addition to businesses and organizations. Sponsorship is on-going and sponsored stars will be posted as they are received (stars are handmade so please expect processing time). We will run sponsorships until all decorated poles are claimed. Please note: we ran out of poles in the 2021-22 seasons so don't miss out by waiting too long! Holiday Lights sponsorship is a great way to show your support for Greenfield or to remind customers of your business during the busy holiday season. Your sponsorship also helps the GBA promote Greenfield and all it has to offer!

Use this SPONSORSHIP FORM to sponsor your star today! (To sponsor and pay online, go to our website at <https://greenfieldbusiness.org/n/6099/The-Holidays-are-Coming-Help-the-GBA-Light-up-Downtown-with-Holiday-Light-Sponsorship>)

Now is the time to get a jump on the holiday season with a Holiday Lights sponsorship! Thank you for your support!

Please PRINT CLEARLY to fill-out this form. Make checks payable to **Greenfield Business Association** and **mail to 289 Main St, Greenfield MA 01301**. To pay with a credit card, call 413-376-5638 (leave a message asking for a call back for Holiday Light Sponsorship payment). ***PRIME Sponsorship** must be **received by NOVEMBER 20**. Thank you!

Choose your level of support: __\$1000 __\$500 __\$100 TOTAL: \$_____

Name/Business: _____

Address: _____

Phone: _____ Email: _____

Name to appear on star** : _____

I want to sponsor more than one star, here's the additional information** : _____

***The GBA reserves the right to edit or adapt name on star to fit within space limitations.*