



*It's never too early to start thinking about GBA Holiday Lights!*

We are getting ready to brighten-up the streets of Greenfield with the 2018 Holiday Lights. Thanks to the GBA and our generous donors downtown Greenfield sparkles with holiday cheer each year! We hope you'll join us in spreading the joy through a 2018 Holiday Lights sponsorship.

**How the Holiday Lights program works**

From mid-November through the first week of January poles on Main and Federal Streets, as well as Bank Row, will be decorated and lit with beautiful lights. Each donor's name appears on a star that hangs from one of the lighted poles. The deadline to make a donation this holiday season is November 15<sup>th</sup>. You may choose to donate as many stars in the denominations below as you wish.

**\$1000 Donation:** a large white star with smaller stars on a decorated and lit pole, in addition to a yearlong sponsorship of GBA's website and event materials starting with Jingle Fest.

**\$500 Donation:** a gold star on a decorated and lit pole with your business listed as a major sponsor on posters and other media for GBA's December event, Jingle Fest.

**\$100 Donation:** a white star in honor of your business, group, or family on a decorated and lit street pole for the holiday season.

Street poles may also be sponsored as dedications or memorials.

Holiday Lights sponsorship is a great way to show your support for Greenfield and to remind customers of your business during the busy holiday season. Your sponsorship also helps the GBA promote Greenfield and all it has to offer!

Now is the time to get a jump on the holiday season with a Holiday Lights sponsorship! Stars need to be made in time to be hung up in time for Thanksgiving so make your donation soon!

Thank you for your support!

---

Please print clearly to fill-out this form. Make checks payable to *Greenfield Business Association* and mail to PO Box 898, Greenfield MA 01302-0898. To pay with a credit card, call 413-773-5463. Deadline is November 15<sup>th</sup>. Thank you!

Choose your level of support:     \$1000                                       \$500                                       \$100

Name/Business: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_                                      Email: \_\_\_\_\_

Name to appear on star\*: \_\_\_\_\_

dedicated                                       in memoriam

*\*The GBA reserves the right to edit or adapt name on star to fit within space limitations.*