

## Light up the Streets this Holiday Season!

The Greenfield Business Association is getting ready to brighten-up the streets of Greenfield with the 2020 Holiday Lights on lampposts throughout the downtown corridor. Each year downtown Greenfield sparkles with holiday cheer thanks to our generous sponsors. We feel that Greenfield, especially now, needs the extra lights and cheerfulness they bring during the darkest months. We hope you'll join us in spreading the joy through sponsoring our 2020 Holiday Lights.



### How the Holiday Lights program works

From mid-November through the first week of January poles on Main and Federal Streets, as well as Bank Row, will be decorated and lit with beautiful lights. Each sponsor's name appears on a star that hangs from one of the lighted poles. **The deadline to make a donation this holiday season is November 2nd.** You may choose to donate as many stars in the denominations below as you wish. In addition to lights and handmade sponsorship stars, poles are adorned with garland and ribbon. Sponsorships start at a mere \$100, and go a long way to raising spirits. It is also a fundraiser for the GBA.

**\$1000 Donation:** a **gold** star on a decorated and lit pole

**\$500 Donation:** a **red** star on a decorated and lit pole

**\$100 Donation:** a **white** star on a decorated and lit pole

Please consider sponsoring the 2020 Holiday Lights in honor of your business, group, or family for this holiday season. Street poles may also be sponsored as dedications or memorials.

Holiday Lights sponsorship is a great way to show your support for Greenfield while brightening up the holiday season for all. Your sponsorship also helps the GBA promote Greenfield and all it has to offer!

Now is the time to get a jump on the holiday season with a Holiday Lights sponsorship! Thank you for your support!

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Print clearly to fill-out this form. Make checks payable to *Greenfield Business Association* and mail to 289 Main Street, Greenfield MA 01301. To pay with a credit card, call 413-376-5638 or go to: <https://greenfieldbusiness.org/x/1012/> .

**Deadline is November 2nd. OPEN until 10 more stars have been sponsored!** Thank you!

Choose your level of support:      \$1000              \$500              \$100

Name/Business: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_      Email: \_\_\_\_\_

Name to appear on star\*: \_\_\_\_\_

dedicated

in memoriam

*\*The GBA reserves the right to edit or adapt name on star to fit within space*

*limitations.*

