

HEARTS of KINDNESS SPONSORSHIP

Spread "Kindness in our Community" with the sponsorship of GBA's new lamppost hearts. With a \$100 sponsorship anyone can share messages of kindness and love on large red hearts throughout Greenfield's downtown this February!

It is the GBA's intent to encourage acts of kindness that connect us during a time when so many feel isolated due to the ways in which COVID has continued to keep us separated. By sponsoring a heart, you will be contributing to positive connections in our community and highlighting your passion for a business, organization, person or persons. The proceeds will be used to enhance marketing efforts for our great city. As the pandemic subsides (which it eventually will), we hope to market our city in a way that brings people together to celebrate its unique characteristics.



HEART Sponsorship

Businesses or individuals can sponsor hearts that will be affixed to lampposts. Messages* can include something special to a friend, family-member, or loved one; a loving or kind quotation (acknowledging the original author); a shout-out to a favorite business (why not show our Greenfield businesses some love?)--as long as it's kind! We suggested a limit of 16 words or 60 characters for each message (the larger the message, the smaller the font size). Sponsor more than one if you have lots of kindness to share.

But act quickly--the number of hearts is limited!

To sponsor **HEARTS of KINDNESS**, complete the form below or go online to <https://greenfieldbusiness.org/x/2017/2022-Hearts-of-Kindness-Sponsorship-Form>.

Thank you for helping us spread love throughout our city this month!

Please print clearly to fill-out this form. Make checks payable to Greenfield Business Association and mail to 289 Main St, Greenfield MA 01301. To pay with a credit card, call 413-376-5638 (and leave a message requesting a call back for Kindness Heart payment).

How many hearts? _____ @ \$100 each TOTAL: \$_____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Message to appear on heart**:

From who? Sponsored by? _____

If you are sponsoring more than one heart, attach additional kind messages on the back of this sheet.

*/**The GBA reserves the right to edit or adapt messages to fit within space limitations.

Rather register online? Go to: <https://greenfieldbusiness.org/n/6079/Help-GBA-Spread-Kindness-in-our-Community>